

Challenges of Europe

Inclusion and Exclusion in Contemporary European Societies

Extra-curricular international (post) graduate course:
INTER UNIVERSITY CENTER DUBROVNIK, CROATIA
April 16 – 20 2012

The Battle

Debate

1

Thesis

2

The European identity can be best promoted by focussing on the **cultural elite**.

Dissemination is basically a top-down affair (Gesunkenes Kulturgut)

Programmes that appeal to this elite are Erasmus and Socrates (the exchange of university students and faculties) and European Cultural Capital



The European identity can be best promoted by focussing on **popular culture** (bottom up, Gesteigertes Kulturgut).

Programmes that appeal here are European Songfestivals and European football competitions.